



EAST!



East! is a Dutch quarterly on Indonesia and South-East Asia. East! is not just about tourism. Our readers are also interested in South-East Asia in a broader sense: cultural events, food, politics, literature, real estate and so on are topics that are covered by East!

General information

Publisher	Maasland Publishers
Frequency of appearance	4 x year
Single issue	€ 5,95
Subscription	€ 21,50
Sub. outside the Netherlands	€ 27,50
Number of pages	68 pages
Circulation	10.000

Page size	230 x 297 mm (w x h)
Print	Offset
Cover	200 grs Satin MC
Inside	90 grs Satin MC
Finishing off	Perfect binding

Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.
Tax (19% BTW) not included.

Discounts

4 Ad placements: 15% discount.



Extras

Outside back cover: +25%, Inside covers: +15%
Layout of your ad at our studio: once € 250,- (Tax 19% BTW not included). Banner Advert: each advertiser can be visual on our website (when desired):
www.maasland.com

Issue dates 2011

Weeknumber 13 / 26 / 39 / 51

Closing dates 2011

Weeknumber 7 / 20 / 33 / 46

Spread single issues

Aldipress (The Netherlands), AMP (Belgium)

Specifications

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 67 mm
1/8 page (landscape)	102 x 67 mm
Page Bleed	5 mm
Dimensions web page	150 x 50 pixels

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